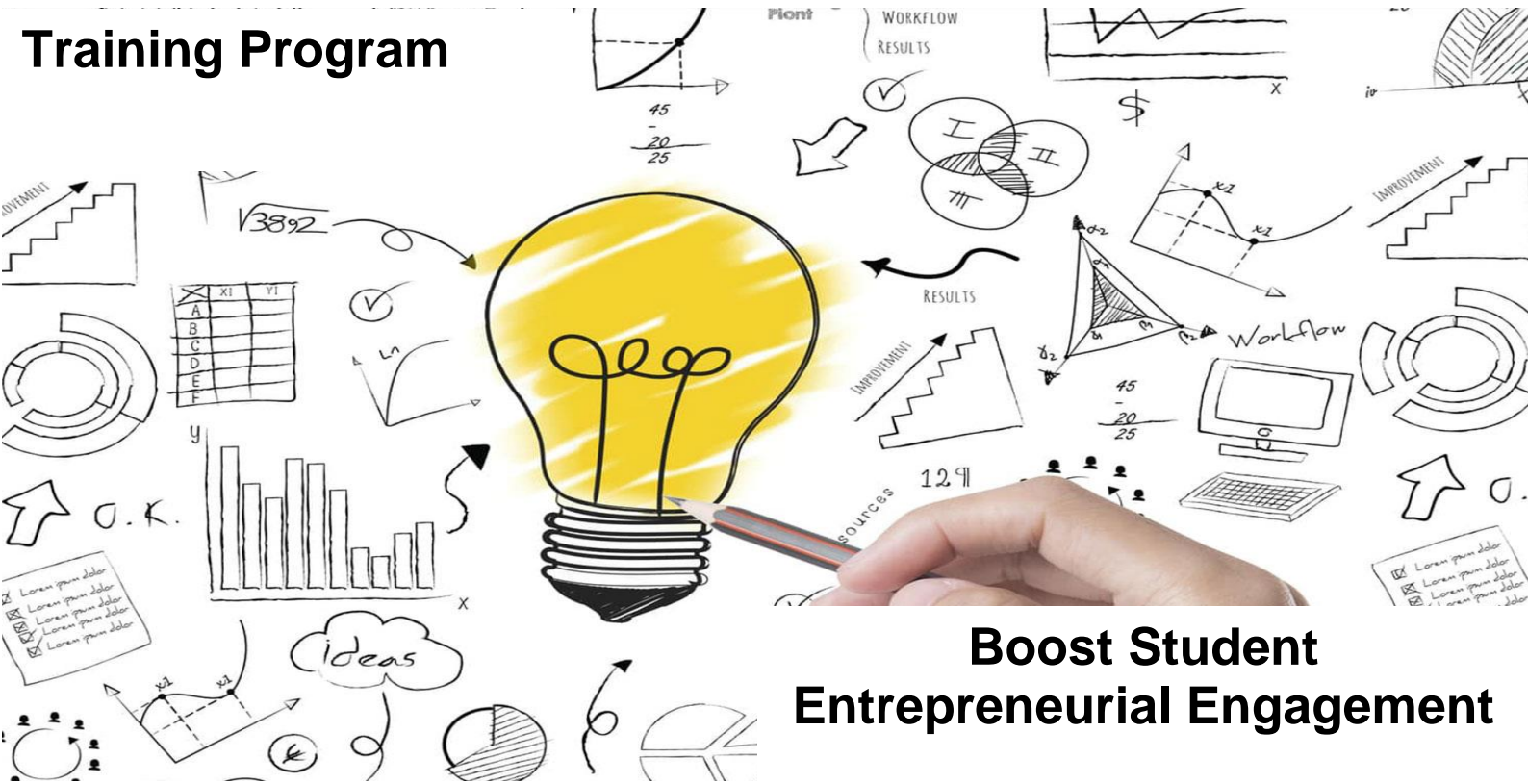


EELISA
UNFOLDS

Boost Student Entrepreneurial Engagement

BOOSTEE

Training Program



Boost Student Entrepreneurial Engagement

The EELISA UNFOLDS **BOOSTEE** training of trainers online program offers an immersive and interactive experience for **academics** who are committed to driving meaningful change within themselves, their teams, and their organizations, and, more importantly, their **students**.

BOOSTEE bridges EELISA UNFOLDS hands-on experiences and activities into practice, empowering you to re-think your courses to inspire the **entrepreneurial thinking** in students.

The **interactive presentations** and **workshops** delivered online in synchronous sessions promote the re-thinking of course and extracurricular activities design to develop **soft skills** related to entrepreneurial competency.

Our **BOOSTEE** trainers are mid-to-senior level professionals and value collaboration, diverse perspectives, and the exchange of knowledge to craft effective solutions and approaches.

LEARNING OUTCOMES AND TOPICS COVERED

After participating in **BOOSTEE**, the attendants should be able to:

- show in-depth knowledge about central concepts, principles, and practices of entrepreneurial education (e.g., entrepreneurial mindset and skillset, social entrepreneurship, intrapreneurship)
- show understanding of how the entrepreneurial mindset can be addressed in non-entrepreneurial courses;
- show the ability to design courses and extracurricular activities based on experiential and action-learning pedagogies;
- show a good ability to communicate with external partners and stakeholders to engage them in co-creation practices.

You will learn about:

- How to Inspire Entrepreneurial Thinking in Your Students: Pedagogical Approaches & Experiences
- Support services for student engagement in entrepreneurship and innovation
- How to Get Your Partners on Board for Student Engagement: Co-creation Practices
- Intrapreneurship Programs and Experiences
- Entrepreneurship on Campus: Developing the Entrepreneurial Mindset Outside the Classroom
- Social entrepreneurship

TENTATIVE AGENDA & SESSION DESCRIPTION

Day 1 (November 3, 2022) • Online session -	Day 2 November 8, 2022) • Online session -	Day 3 (November 10, 2022) • Online session -
Topic: “Entrepreneurship on Campus: Developing the Entrepreneurial Mindset Outside the Classroom” Workshop and Q&A session Duration: 2 hours 14.00-16.00 CET Trainer: Monia Gentile Topic:	Topic: “Co-creation practices: Learnings from open innovation projects Interactive presentation Duration: 1 hour 9:00-10:00 CET Trainer: Christofer Daiberl Topic:	Topic: “How to Inspire Entrepreneurial Thinking in Your Students: Pedagogical Approaches & Experiences” Interactive presentation Duration: 1 hour 9:00-10:00 CET Trainer: Zeynep Erden Bayazit Topic:

<p>“Walk the talk. Value proposition and customer validation as tools for the design of a new course experience”</p> <p>Workshop Duration: 2 hours 16.00-18.00 CET</p> <p>Trainer: Claudio Feijoo</p>	<p>“Promoting women empowerment and leadership through technologies”</p> <p>Online lecture Duration: 2 hours 10:00-12:00 CET</p> <p>Trainer: Darya Majidi</p>	<p>“Support services for student engagement in entrepreneurship and innovation”</p> <p>Interactive presentation Duration: 2 hours 10:00-12:00 CET</p> <p>Trainer: Razvan Crciunescu</p>
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MEET THE TRAINERS



Zeynep Erden Bayazit

Istanbul Technical University, Management Engineering Department

Dr. Zeynep Erden Bayazit graduated from holds her doctoral degree in Business Administration from Sabancı University. She has been a member of faculty at Management Engineering Department of İstanbul Technical University since 2006. Her work is focused on organizational theory and entrepreneurship. She has been teaching management and entrepreneurship courses at undergraduate and graduate programs. Since 2014, she has been acting as the founding academic director at İTÜ GINOVA Center for Entrepreneurship and Innovation.

She is also the founder of COYAG, an initiative supporting children with cancer.



Răzvan Crăciunescu

University POLITEHNICA of Bucharest, Faculty of Electronics, Telecommunications and Information Technology

Răzvan Crăciunescu is currently an Associate Professor at University POLITHENICA of Bucharest leading the first 5G research lab. He was a startup founder and part of several national and international startups/spin-offs as a researcher, product/project manager or product growth

C-level. He is a mentor for several early-stage startup competitions and he is involved in several initiatives that supports tech-transfer and spin-off creation in the Romanian startup ecosystem.



Dr. Christofer Daiberl

FAU Erlangen-Nürnberg

Dr. Christofer Daiberl is the CEO of the open innovation lab JOSEPHS – a place for co-creative development of new products and services in Nuremberg, Germany (www.josephs-innovation.de). Prior to that, he was a research assistant at the Chair of Information Systems - Innovation and Value Creation at Friedrich-Alexander-Universität Erlangen-Nürnberg. During this time, he was responsible for various funded research projects aimed at the co-creative development of new products and services in the digital age. In parallel, he worked as the managing director of an innovation consultancy for SMEs and as a project staff member at Fraunhofer IIS.



Claudio Feijoo

Technical University of Madrid

Dr Claudio Feijoo holds an MSc and PhD in Telecommunication Engineering and an MSc in Quantitative Economics. He is a full professor at the Technical University of Madrid (UPM) where he is the Director for Entrepreneurship, leading programs on education, launch and acceleration of tech-based startups and spin-offs. At academia, he teaches on Strategic Management and Entrepreneurship, leads the EU-funded Master program for AI in public services, and pursues research on the future socio-economic impact of emerging technologies. From 2014 to 2020, his key responsibility was to reach agreements for cooperation and launch joint research and innovation projects with the best technology universities in Asia. During that time, he organized several high-level international conferences on AI, while publishing reports and papers on AI innovation ecosystem in China and its international spillovers.

He also set the first incubation program for Spanish-related entrepreneurs in China. Claudio has worked in assignments on five continents for main international institutions. His employment record includes spells at the European Commission and the Spanish Ministry of

Industry. He also has a 20+ years' background as founder and mentor of startups and is experienced in managing the implementation of innovative projects. He regularly lectures at international seminars and for postgraduate courses. He is also a guest editor for major academic journals, having authored more than 300 publications in books, journals and conferences. His latest book addresses the use of technology within international geo-strategy.



Monia Gentile

Scuola Superiore Sant'Anna

She is part of the administrative staff of the Scuola Superiore Sant'Anna where she is the Manager of the Knowledge Transfer Office since 2005 <https://www.santannapisa.it/it/terza-missione/trasferimento-della-conoscenza>. After the Master Scientific in Electronic Engineering she receives her qualification as Engineer in 2002. Since 2001 to 2015 she spent scholarship periods at the University of Ilmenau, Tübingen, Politecnica de Valencia, Politecnico di Milano, Manchester University, EPFL. Since 2002 she has been working in technology transfer projects, participating as a lecturer in summer schools and conferences on the IP management and courses on marketing and new companies creation both in Italy and abroad. Since 2015 she is the coordinator of the joint technology transfer office of six universities in Italy www.jointto.it. Since 2016 she is member of the Board of Directors of the National Association for Innovation Prize (www.pnicube.it). In 2016 she joined the Italian Delegation coordinated by NETVAL (www.netval.it) that participated to the 6th International IRAMOT Conference in Teheran. In 2017 she gave some classes on IP management and start up creation at the Universidad Politecnica Salesiana in Ecuador. In 2018 she joined the Italian delegation for a study visit organized by NETVAL and the Embassy in Israel, to visit university TTOs, Incubators and innovation agencies. She is actively involved in national and international projects on entrepreneurship, exploitation of research results and in the activities of the regional office on technology transfer <https://www.regione.toscana.it/universita%C3%A0-e-ricerca/speciali/ufficio-regionale-di-trasferimento-tecnologico> both for innovation promotion and networking with investors and partners.



Darya Majidi

DAXO Group - Scuola Normale Superiore

Entrepreneur, author, mentor, lecturer and keynote speaker, Darya Majidi is among the pioneers and visionaries of Information Technology in Italy, actively participating in digital transformation for more than 30 years.

CEO of Daxo Group, a strategic consulting and digital transformation training firm, involved in Diversity & Inclusion area Darya Majidi is active in defending women's rights and committed to concrete actions to speed up the closure of gender gap, with a focus in the digital sector.

As a founder member she is today Chair of Donne 4.0, an Association which aims to promote the value of women in the world of technologies. Her studies curriculum includes a Master's Degree in Corporate Strategy and Governance from the University of Pisa, Department of Economics, a Master's Degree in Women's Leadership from Yale University. Her professional preparation confirms Darya Majidi as one of the few female AI, data science and ethics experts in Europe. Over her career Darya Majidi has always contributed with effective intellectual planning skills to the

companies she has founded during her career: six in total. The first one she created at the age of 28, first female-led spinoff of Scuola Superiore Sant'Anna di Pisa, two of them were chosen by private equity investment funds and two of them were sold after strategic Merger & Acquisition operations.

Her commitment in supporting women led to the development of two key projects as AIXGIRLS, the first Summer Tech Camp project on AI and Data Science to involve, guide, inform and train girls toward tomorrow's professionals and StartupHER, the first online call for start-up totally thought for women talents.

She is the author of two books on this topic, "Donne 4.0" (Women 4.0) and "Sorellanza Digitale" (Digital Sisterhood) and is a recognised opinion leader on the issues of digital gender gap, Diversity, Equity & Inclusion, and female entrepreneurship and leadership.

ADDITIONAL INFORMATION

Application Deadline: October 15, 2022

Program Dates: 3th, 8th and 10th of November 2022

Application: The BOSTEE application can be completed online. It includes basic personal contact and professional background inputs.

Click [here](#) to register or scan the QR code below.



Participation is free of charge.

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